



**2019 COMCAST** *in the community*



Dear Friends,

We're taking stock as we close the books on 2019 and build momentum for 2020. We're thankful for a successful year – in business and in community service. We were honored and humbled to work alongside you and your peers to increase digital equity, support inclusive economic development and help communities and individuals build their digital skills. In 2019, Comcast was proud to provide both direct and in-kind support to the communities we serve in our region, which includes Illinois, Northwest Indiana and Southwest Michigan.

Working together, we made a difference:

- Internet Essentials, the nation's premier broadband Internet adoption program for low-income families, provides low-cost Internet service at home to hundreds of thousands of households in the region and more than 8 million nationwide. This year, we expanded eligibility for the program to include more low-income households with children, seniors and people with disabilities;
- We awarded more than \$700,000 in grant dollars to community-based organizations to make change happen;
- Working with many of you, on Comcast Cares Day, over 5,100 volunteers came out to give back through more than 70 projects, ranging from cleaning up the shore of the Chicago River to beautifying schools and neighborhood parks; and
- We awarded \$192,000 in scholarships to academically and community-oriented college-bound high school seniors through our Leaders and Achievers program.

None of this could happen without people like you. Thank you for your partnership and for your ongoing commitment to the communities you serve.

Happy new year. Here's to your health and happiness.

Matthew Summy  
*Vice President, External and Government Affairs*





# Technology Access and Skills

## Comcast Strengthens Internet Essentials Partnerships in the City of Chicago

In August, we were honored to join Chicago Mayor Lori E. Lightfoot and Chicago Public Library (CPL) leaders at the Austin branch, to announce the expansion of eligibility for the Internet Essentials program to people participating in



one of more of a dozen different government assistance programs, ranging from Medicare and Medicaid to the Supplement Nutrition Assistance Program (SNAP).

We also announced \$250,000 in funding for eight additional “Experience Labs” in CPL branch locations across the city. In 2018, Comcast funded the development of the first three labs,



which provide access to technology and digital skills training, along with space for a range of community events and programming.

To apply for Internet Essentials, applicants need to show proof of participation in one or more of the qualified government assistance programs. A full list is available at [www.internetessentials.com](http://www.internetessentials.com).



## Grant Funds Technology Training for Matteson and Richton Park Middle School Students



In May, Comcast joined Matteson, IL, Village President Sheila Chalmers-Curry; Richton Park, IL, Mayor Rick Reinbold; and Illinois 2nd District U.S. Rep. Robin Kelly to announce a \$25,000 grant to Mentoring Youth Through Technology (MYTT) to fund a variety of after-school technology training programs for middle school students in the two towns.

MYTT partners with schools, municipalities and community-based organizations to deliver eight-week-long science, technology, engineering and math (STEM) training programs.



“MYTT gives middle school students hands-on training in a wide variety of areas of technology,” said MYTT Executive Director Randle Carter. “Comcast’s grant helped us expand the program in Matteson and Richton Park and helped students in these locations build crucial skills that will have an impact on their futures.”

“I firmly believe that mentoring is one of the most important tools we have to empower and uplift our young people to ensure they have a bright future. As a proud volunteer mentor myself, I know MYTT’s training programs will be a powerful game-changer for young people in my community,” said Rep. Kelly. “Thank you to Comcast, all the mentors and all the volunteers for supporting the MYTT program, you truly are changing lives for the better.”

“Comcast was proud to support MYTT’s efforts to help young people learn about a variety of important areas of technology,” said John Crowley, senior vice president of Comcast’s Greater Chicago Region. “Technology is crucial in life and in work, and we’re working to make sure young people get the tools and training they need to compete in the workforce and be successful.”

MYTT is designed to inspire, educate and mentor youth through the use of technology. To learn more visit [www.myttil.com](http://www.myttil.com).

## DuSable Museum and Comcast Unveil “Voices of the Civil Rights Movement” Exhibit



In February, the [DuSable Museum of African American History](#) and Comcast NBCUniversal officially unveiled “Voices of the Civil Rights Movement,” an interactive exhibit that features more than 240 stories and interviews with Chicago and national civil rights icons. All 16-plus hours of video come from Comcast NBCUniversal’s award-winning “Voices of the Civil Rights

Movement” platform, a multimedia collaboration with the Equal Justice Initiative that honors the legacy and impact of America’s civil rights champions.

Comcast and the DuSable Museum honored six Chicago-based civil rights leaders and debuted their video segments at the DuSable Theater. The Honorees included **Timuel Black**, renowned historian and civil rights activist; **Clyde Brooks**, civil rights leader and former president of the Southern Christian Leadership Conference in Chicago; **Josie Childs**, founder and president of

the Harold Washington Legacy Committee; **Jesse L. Jackson, Sr.**, nationally recognized civil rights leader and founder and president of Rainbow PUSH Coalition; **James Montgomery**, an accomplished civil rights attorney; and **Robert Starks**, an educator, activist and political consultant.

The exhibit at the DuSable Museum also features interviews with **U.S. Rep. John Lewis**, former **U.N. Ambassador Andrew Young**, Little Rock Nine member **Carlotta Walls LaNier**, Birmingham church bombing survivor (**Sarah Collins Rudolph**), and others. The personal stories collection is enhanced with greater context and research from the [Equal Justice Initiative](#), which partnered with Comcast NBCUniversal to add historical vignettes to the platform.



“We’re honored to partner with Comcast NBCUniversal to preserve our history, honor Chicagoans who were part of the civil rights movement, and make sure current and future generations understand and remember our community’s struggle for equal rights,” said **Perri L. Irmer**, DuSable Museum President and CEO.

“Comcast NBCUniversal developed the installation to chronicle the lives and experiences of those who fight for the equality of all people,” said **David L. Cohen**, Senior Executive Vice President and Chief Diversity Officer. “We’re especially proud to make this exhibit part of the DuSable’s permanent collection, celebrate Chicago’s rich contributions to our nation’s civil rights movement, and enrich the experience of museum visitors as they learn directly from civil rights leaders. The Voices of the Civil Rights Movement content can be viewed on Xfinity OnDemand or by logging onto [CivRightsVoices.com](#).

## Chicago Ideas and Xfinity “Platforms in the Park”

In June, Comcast’s Xfinity brand kicked-off a summer-long partnership with Chicago Ideas’ “Platforms in the Park” initiative. [Chicago Ideas](#) is a nonprofit platform that produces premium, accessible programming and content designed to connect and



empower communities through local, community-led experiences. Located in twelve Chicago Park District parks, the platforms, which give residents the ability to share ideas with one another, featured free spontaneous community led events, ranging from storytelling, spoken word and simple conversation to dance.



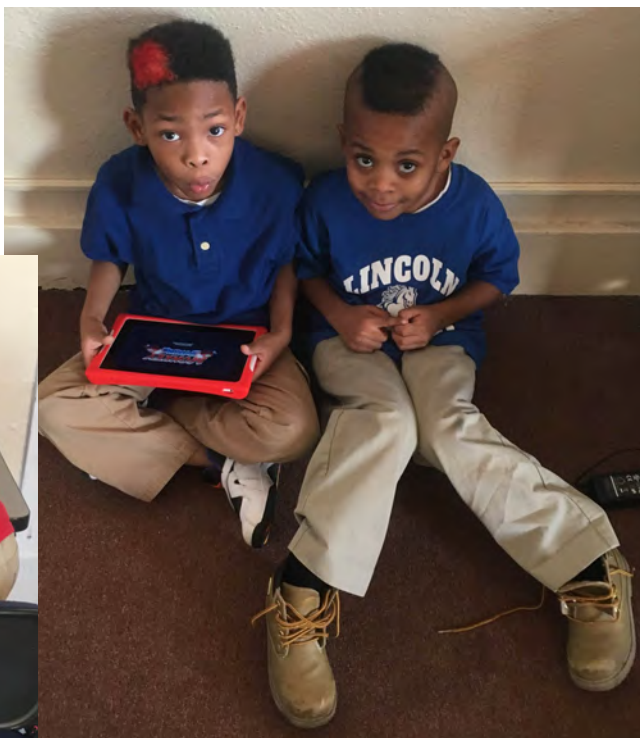




As part of the program, on July 16, Xfinity partnered with Bravo to bring Top Chef finalist and Monteverde Restaurant & Pastificio, Inc. partner and chef Sarah Grueneberg for a live cooking demonstration in Polk Brothers Park at Navy Pier. The free family-friendly event and demonstration also featured food samples, giveaways, cooking tips and a question-and-answer session with the audience.

## Boys and Girls Club of Greater Peoria Receives Grant for MyFuture Program

[MyFuture](#) is a dynamic, user-led digital platform for Boys & Girls Clubs members that includes educational information on digital literacy, visual arts and game design. Members can learn how to code in under an hour, create their own animated videos or websites and learn how to stay safe online and prevent cyberbullying.



As the program moves into its fifth year, it's expanding in Peoria. The Comcast NBCUniversal Foundation supported the [Boys & Girls Club of Greater Peoria](#) with a \$10,000 grant investment for its MyFuture programming.



## Diversity, Inclusion and Community Impact

Diversity and inclusion are central to Comcast's workplace values and community culture. We're committed to promoting and increasing diversity in our leadership, workforce, purchasing decisions, programming and community investment. To this end, in 2019 we supported and worked with **La Casa de Amistad** in South Bend, IN; **African American Men of Unity** of Aurora, IL; and the **Trickster Gallery** in Schaumburg, IL.

### La Casa de Amistad

La Casa de Amistad, a long-term community partner, is a youth and community center on South Bend's west side. The organization provides programs for Hispanic youth that promote self-acceptance and cultural appreciation. It also offers programs for adults, immigrants and seasonal workers.

[La Casa de Amistad](#) is also an Internet Essentials community partner and works alongside Comcast to promote digital literacy in South Bend. It's also part of Comcast's South Bend "Internet Essentials Learning Zone." The zone helps close the digital divide by providing free Internet access and computers at participating community-based organizations.

In 2019, Comcast supported the organization's annual fundraiser, "La Noche," which raised more than \$150,000 for its after-school and preschool programs.



## African American Men of Unity



For nearly five years, Comcast has partnered with the [African American Men of Unity](#) (AAMOU) in Aurora, whose mission is to be positive role models, mentors and father figures to at-risk youth, guiding them through their development and positioning them to be leaders and professionals.

In August, Comcast worked with AAMOU on its 11th annual Back-to-School Fair, which provided more than 500 families with back to school supplies, books and community resources. The fun-filled event was designed to help students start the school year strong and set them up for success.

## Trickster Gallery

For the past five years, Comcast has partnered with the [Trickster Art Gallery](#) on its “National Gathering of American Indian Veterans,” an annual three-day event that honors veterans and military personnel of all cultures, eras and branches in a native way.

The event, which features panels lead by veterans and veteran service providers, covers topics ranging from health and wellness to economic development for veterans after service, along with entertainment performances and powwow-style dancing featuring veterans.



Trickster is a nonprofit Native American gallery and community arts center that also serves Native American veterans. The gallery was established in 2005 and is the only Native-American owned and operated arts institution in the state of Illinois.





# Volunteerism and Leadership

## Celebrating 2019 Comcast Leaders and Achievers Scholarship Recipients

On June 6, the Greater Chicago Region honored the 2019 Comcast Leaders and Achievers Scholarship class with a luncheon at Chicago's Museum of Science and Industry. NBC5 Chicago anchor **Zoraida Sambolin** served as emcee. Seventh Ward Chicago Aldermen Greg Mitchell and 6th Ward Alderman Rod Sawyer shared words of wisdom with the scholarship





winners. Rendel Solomon, founder of a nonprofit called “One Stock One Future NFP,” gave the keynote speech. One Stock One Future NFP’s mission is to turn one million youth into public company shareholders. The organization also hosts a networking and panel series called League of Superwomen, designed to showcase women entrepreneurs and to engage in a powerful discussion about entrepreneurship.

Each scholarship winner received \$2,500. Four of the winners received an additional \$3,000 Founder’s Scholarships in honor of Comcast’s founder Ralph Roberts.





## Employee Champions Recognized for Community Leadership



On August 15, twelve Comcast NBCUniversal employees who serve as digital literacy champions were recognized for their contributions. The honorees included **Tito Cueto** (Comcast), **Kristen Hartman** (Comcast), **Chris Hush** (NBC 5 Chicago), **Jason Jackson** (Comcast), **Afiya McDowell** (Comcast), **Patrick Rembert** (Comcast), **Pam Oliver** (NBC 5 Chicago), **Haydee Ortiz** (Comcast), **La Tarsha Roberson** (Comcast), **Gerry Salfen** (Comcast), **Robert Sanchez** (Comcast) and **Ken Schoenberger** (Comcast).

The event was held at Studio Xfinity and emceed by NBC Sports Chicago's **Leila Rahimi**. The festivities featured food, fun and a short celebration of each the nominee's accomplishments.



The evening was capped off with special guests **David L. Cohen**, Senior Executive Vice President and Chief Diversity Officer for Comcast NBCUniversal, along with U.S. Women's Ice Hockey Gold Medalists **Monique** and **Jocelyn Lamoureux** to thank the group and provide each champion with a special medal. At the end of the event, each champion was given two new Internet Essentials laptop computers to share with those in need.

# Volunteerism and Leadership

## Employee Giving Campaign

Comcast NBCUniversal's annual Employee Giving Campaign is a long-standing tradition and prime example of our employee's values and commitment. In 2019, employees collectively pledged \$10M to nearly 8,000 non-profits nationwide. Locally, employees raised \$270,000 for causes of their choice.





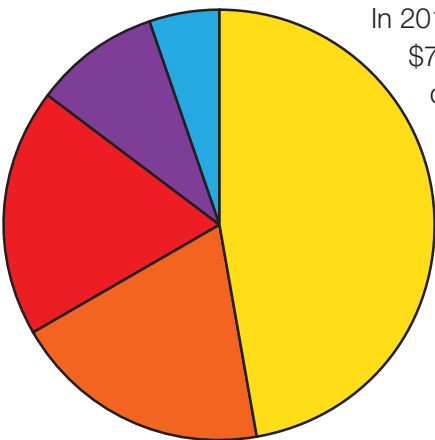
## Comcast Cares Day

Every spring, tens of thousands of Comcast employees and their friends and family members join volunteers from their communities for a day of service called “Comcast Cares Day,” one of the largest corporate volunteer initiatives in the nation. In this region alone, more than 5,100 volunteers completed over 70 projects in mid-May. Volunteers raked, mulched, painted and cleaned up neighborhoods and parks. They also donated 252 pints of blood, saving 756 lives and packed 3,519 pounds of My Pantry Express Boxes, providing 2,346 meals for families that cannot get to a food pantry.



# Foundation Giving

The Comcast NBCUniversal Foundation provides charitable support to qualified non-profit organizations. The Foundation invests in programs intended to have a positive, sustainable impact on the communities we serve. Its mission is to empower communities to thrive by helping to provide access to technology, relevant digital skills and training and inspiring volunteerism and service. More information about how Comcast NBCUniversal supports the communities it serves is available [here](#).



In 2019 in the GCR alone, the foundation made 34 grants totaling \$708,500 to local charities with a focus on bridging the digital divide through digital inclusion, digital skills for the workplace and digital career exploration. The Foundation also provided 59 Comcast Cares Day grants totaling nearly \$95,000.

- Digital Inclusion Grants **\$472,500**
- Comcast Leaders and Achievers Scholarships **\$192,000**
- Digital Exploration Grants **\$185,000**
- Comcast Cares Day Grants **\$94,518**
- Digital Skills for the Workplace Grants **\$51,000**

## Digital Inclusion Grants — \$472,500

- Association House, Chicago, IL
- Big Brothers Big Sisters of Metro Chicago, Chicago, IL
- Boys & Girls Club of Chicago, Chicago, IL
- Boys & Girls Club of Dundee Township, Carpentersville, IL
- Boys & Girls Club of Greater Peoria, Peoria, IL
- Boys & Girls Club of Lake County, North Chicago, IL
- Boys & Girls Club of Michigan City, Michigan City, IN
- Boys & Girls Club of Rockford, Rockford, IL
- Boys & Girls Club of Springfield, Springfield, IL
- CASA Central, Chicago, IL
- Chicago Lighthouse for the Blind, Chicago, IL
- Chinese American Service League, Chicago, IL
- City Year Chicago, Chicago, IL
- Donka Inc., Wheaton, IL
- Easter Seals DuPage and Fox Valley Region, Villa Park, IL
- El Valor, Chicago, IL
- George Werden Buck Boys & Girls Club, Joliet, IL

- La Casa Norte, Chicago, IL
- Mano a Mano Family Resource Center, Round Lake, IL
- Tri-County Urban League, Peoria, IL
- Union League Boys & Girls Club, Chicago, IL

## Digital Skills for the Workforce Grants — \$51,000

- Center on Halsted, Chicago, IL
- Chicago Urban League, Chicago, IL
- Code Platoon, Chicago, IL

## Digital Exploration Grants — \$185,000

- Boys & Girls Club of Northwest Indiana, Valparaiso, IN
- BUILD, Chicago, IL
- Chicago Public Library Foundation, Chicago, IL
- Embarc Chicago, Chicago, IL
- Erie Neighborhood House, Chicago, IL
- Gads Hill Center, Chicago, IL
- Quad County Urban League, Aurora, IL
- Springfield Urban League, Springfield, IL
- Urban League of Northwest Indiana, Gary, IN
- YWCA Metropolitan Chicago, Chicago, IL



## Community Investment & Diversity and Inclusion Partnerships

**The Arc** is the largest national community-based organization advocating for and serving people with intellectual and developmental disabilities and their families.



**Asian Americans Advancing Justice** advances the human and civil rights of Asian Americans, and builds and promotes a fair and equitable society for all.



**Big Brothers Big Sisters** helps children reach their potential through professionally supported, one-to-one relationships with mentors that have a measurable impact on them.



**Boys & Girls Clubs of America** works to enable all young people, especially those who need help the most, to reach their full potential as productive, caring, responsible citizens.



**City Year** unites young people of all backgrounds for a year of full-time service, giving them skills and opportunities to change the world.



**Easter Seals** provides services to help children and adults with disabilities and/or special needs as well as support to their families.



The **National Association for the Advancement of Colored People** is a Civil Rights organization to ensure a society in which all individuals have equal rights without discrimination based on race.



The **National Urban Indian Family Coalition** elevates a national voice and sustains indigenous values and culture through a strong network of urban Indian organizations.



**National Urban League** is the nation's oldest and largest community-based movement devoted to empowering African Americans to enter the economic and social mainstream.



**Organization of Chinese Americans** is dedicated to advancing the social, political and economic well-being of all Asian Pacific Americans in the U.S.



The **Rainbow PUSH Coalition** is an organization fighting for social change.



**Unidos US** advocates for Latinos in areas of civic engagement, civil rights and immigration, education, workforce and the economy, health and housing.



**United Way** improves lives by mobilizing the caring power of communities around the world to advance the common good.



# Comcast Greater Chicago Region External, Government Affairs and Public Relations Leadership

## **John Crowley**

Senior Vice President  
Comcast Greater Chicago Region

## **Matthew Summy**

Vice President  
External and Government Affairs

## **James Sledge**

Vice President  
State Government and Regulatory Affairs

## **Debra Piscola**

Senior Director of Government  
Affairs

## **Joe Higgins**

Director of External Affairs

## **Christopher Nelson**

Director of Government Affairs

## **Jason Lunderman**

Director of Government Affairs

## **Jack Segal**

Vice President  
Public Relations

## **Amanda Vallejo**

Director of Public Relations

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