

<u>Comcast RISE</u> is committed to supporting the growth of all small businesses, while advancing the objectives of diversity, equity and inclusion, as well as community investment. The program is built to help businesses and their communities thrive with a focus on economic growth. This year, Comcast RISE will award 500 recipients in five cities with a grant package that includes business consultation services, education resources, monetary grants, creative production, media, and technology makeovers.

Comcast RISE stands for Representation, Investment, Strength and Empowerment. Comcast RISE was created in 2020 to help small businesses hard hit by Covid-19 recover and thrive. During its initial two-year program, 13,000 small businesses were awarded with over \$110 million in monetary, marketing, and technology grants. Using learnings from our past rounds, we're pleased to bring Comcast RISE back in 2023. As small businesses transition from pandemic recovery to a focus on expansion and growth, Comcast will continue their efforts and help an even broader range of small businesses, while continuing to focus on diversity, inclusion, and community investment.

Comcast RISE is one of several programs that Comcast has overseen as part of <u>Project UP</u> that are aimed at closing the digital divide and achieving digital equity.

PROGRAM DETAILS

500 awards totaling will be distributed as follows:

- 100 small businesses in each city
- Each business will receive:
 - \$5,000 monetary grant
 - Creative production, media, and technology makeovers
 - Education resources
 - Business consultation services
- Application period is June 1-30, 2023
- Grants will be announced at the end of August and awarded in September 2023
- Applications will be available online at www.ComcastRISE.com.

Now is the Time to Rise Apply today. ComcastRISE.com

PROGRAM ELIGIBILITY

To be eligible, businesses must:

- Be established for 3 or more years
- Have 100 or less full-time or part-time employees
- Independently owned and operated
- Be in the following geographic locations:

Baltimore (City of Baltimore)

Detroit (Macomb County, Oakland County, Wayne

County, Washtenaw County)

Memphis (Shelby County)

Philadelphia (Philadelphia County)

Portland (Multnomah County)

• For the full list of eligibility details visit www.ComcastRISE.com



